

**Remit Address:**

**WTVJ**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (954) 622-6000**  
**Billing: (954) 622-6000**

www.nbcmiami.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

**INVOICE**

Advertiser	OBAMA FOR AMERICA	Invoice #	MI12100423
Product	OFA-2174	Invoice Date	10/28/12
Estimate Number	OFA-2174	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WTVJ	Order #	343386
Account Executive	Corey Lane	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTVJ	5A-6A TISF	5A-6A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	2x	- TWTF- -				
	WTVJ			Th	10/25/12	:30	5:09 AM	OFA12G180H	\$125.00		1
	WTVJ			F	10/26/12	:30	5:44 AM	OFA12G180H	\$125.00		2
2	WTVJ	6A-7A TISF	6A-7A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	2x	- TWTF- -				
	WTVJ			W	10/24/12	:30	5:58 AM	OFA12G180H	\$250.00		2
	WTVJ			F	10/26/12	:30	6:41 AM	OFA12G180H	\$250.00		1
3	WTVJ	7A-9A TODAY	7A-9A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	3x	- TWTF- -				
	WTVJ			W	10/24/12	:30	8:29 AM	OFA12G172H	\$1,000.00		1
	WTVJ			Th	10/25/12	:30	7:22 AM	OFA12G172H	\$1,000.00		3
	WTVJ			F	10/26/12	:30	8:59 AM	OFA12G172H	\$1,000.00		2
4	WTVJ	6-7A MIAMI SA/WKND TODAY	6A-7A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	1x	- - - - - S-				
	WTVJ			Sa	10/27/12	:30	6:21 AM	OFA12G180H	\$150.00		1
5	WTVJ	7A-9A SAT TODAY	7A-9A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	- - - - - S-				
	WTVJ			Sa	10/27/12	:30	7:27 AM	OFA12G172H	\$525.00		2

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Estimate Number	OFA-2174	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WTVJ	Order #	343386
Account Executive	Corey Lane	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WTVJ	7A-9A SAT TODAY	7A-9A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
	WTVJ			Sa	10/27/12	:30	7:56 AM	OFA12G172H	\$525.00		1
6	WTVJ	6-8A MIAMI SA-SU/WK TDY	6A-8A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	1x	-----S				
	WTVJ			Su	10/28/12	:30	6:59 AM	OFA12G172H	\$100.00		1
7	WTVJ	8A-9A SUN TODAY	8A-9A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	-----S				
	WTVJ			Su	10/28/12	:30	8:59 AM	OFA12G180H	\$800.00		1
8	WTVJ	9A-10A TODAY II	9A-10A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	3x	-TWTF--				
	WTVJ			Tu	10/23/12	:30	9:28 AM	OFA12G150H	\$400.00		1
	WTVJ			W	10/24/12	:30	9:52 AM	OFA12G180H	\$400.00		2
	WTVJ			F	10/26/12	:30	9:51 AM	OFA12G180H	\$400.00		3
9	WTVJ	10A-11A TODAY III	10A-11A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	-TWTF--				
	WTVJ			Tu	10/23/12	:30	10:45 AM	OFA12G145H	\$300.00		3
	WTVJ			W	10/24/12	:30	10:28 AM	OFA12G172H	\$300.00		2
10	WTVJ	11-1130A NBC MIAMI AT 11A	11A-1130A								
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Estimate Number	OFA-2174	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WTVJ	Order #	343386
Account Executive	Corey Lane	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WTVJ	11-1130A NBC MIAMI AT 11A	11A-1130A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	- TWTF- -				
	WTVJ			W	10/24/12	:30	11:25 AM	OFA12G180H	\$150.00		2
	WTVJ			F	10/26/12	:30	11:26 AM	OFA12G180H	\$150.00		1
11	WTVJ	1130A-12P 6 IN THE MIX	1130A-12P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WTVJ			Tu	10/23/12	:30	11:55 AM	OFA12G150H	\$150.00		1
12	WTVJ	12P-1P JEFF PROBST	12P-1P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WTVJ			F	10/26/12	:30	12:28 PM	OFA12G180H	\$250.00		1
13	WTVJ	1P-2P DAYS	1P-2P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	- TWTF- -				
	WTVJ			F	10/26/12	:30	1:59 PM	OFA12G180H	\$450.00		1
14	WTVJ	2P-3P FAMILY FEUD	2P-3P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	- TWTF- -				
	WTVJ			W	10/24/12	:30	2:41 PM	OFA12G180H	\$300.00		1
	WTVJ			F	10/26/12	:30	2:45 PM	OFA12G180H	\$300.00		3
15	WTVJ	9A-10A MIAMI SA/WKND TODA	9A-10A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									

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Product	OFA-2174	Invoice Date	10/28/12
Estimate Number	OFA-2174	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WTVJ	Order #	343386
Account Executive	Corey Lane	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WTVJ	9A-10A MIAMI SA/WKND TODA 9A-10A									
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	-----S-				
	WTVJ			Sa	10/27/12	:30	9:38 AM	OFA12G180H	\$300.00		1
16	WTVJ	3P-4P STEVE HARVEY 3P-4P									
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	-TWTF--				
	WTVJ			Th	10/25/12	:30	3:45 PM	OFA12G180H	\$400.00		1
17	WTVJ	4-5P ELLEN 4P-5P									
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	-TWTF--				
	WTVJ			W	10/24/12	:30	4:20 PM	OFA12G172H	\$600.00		2
	WTVJ			Th	10/25/12	:30	4:47 PM	OFA12G172H	\$600.00		1
18	WTVJ	5P-6P NBC 6 NEWS @5P 5P-6P									
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	1x	-TWTF--				
	WTVJ			Th	10/25/12	:30	5:23 PM	OFA12G180H	\$425.00		1
19	WTVJ	6P-630P EARLY NEWS 6P-630P									
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	-TWTF--				
	WTVJ			F	10/26/12	:30	6:13 PM	OFA12G180H	\$1,000.00		1
20	WTVJ	6P-7P SA-SU 6P 6P-7P									
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WTVJ	6P-7P SA-SU 6P	6P-7P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
	WTVJ			Sa	10/27/12	:30	6:14 PM	OFA12G180H	\$1,000.00		1
	WTVJ			Su	10/28/12	:30	6:13 PM	OFA12G180H	\$1,000.00		2
21	WTVJ	7P-730P EXTRA	7P-730P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WTVJ			W	10/24/12	:30	7:29 PM	OFA12G180H	\$1,200.00		2
	WTVJ			F	10/26/12	:30	7:23 PM	OFA12G180H	\$1,200.00		1
22	WTVJ	730P-8P ACCESS HOLLYWOOD	730P-8P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	1x	- TWTF - -				
	WTVJ			F	10/26/12	:30	7:40 PM	OFA12G180H	\$650.00		1
24	WTVJ	10-11P PARENTHOOD	10P-11P PARENTHOOD								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	- T - - - -				
	WTVJ			Tu	10/23/12	:30	10:11 PM	OFA12G145H	\$5,500.00		1
25	WTVJ	9-10P THE OFFICE/PARK & RE	9P-10P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	1x	- - - T - -				
	WTVJ			Th	10/25/12	:30	9:51 PM	OFA12G172H	\$4,500.00		1
26	WTVJ	11P-1135P L. NEWS	11P-1135P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	2x	- TWTF - -				

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Sales Office	Philadelphia NSO	Deal #	
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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WTVJ	11P-1135P L. NEWS	11P-1135P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
	WTVJ			Th	10/25/12	:30	11:30 PM	OFA12G180H	\$850.00		2
	WTVJ			Sa	10/27/12	:30	11:12 PM	OFA12G180H	\$850.00		1
27	WTVJ	1135-1235A TONIGHT/W LENO	1135P-1235A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/22/12 to 10/28/12	1x	- TWTF - -				
	WTVJ			F	10/26/12	:30	12:31 AM	OFA12G180H	\$500.00		1
28	WTVJ	1236-135A JIMMY FALLON	1236-135A								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WTVJ			Tu	10/23/12	:30	12:58 AM	OFA12G150H	\$600.00		2
	WTVJ			F	10/26/12	:30	1:13 AM	OFA12G172H	\$600.00		1
29	WTVJ	SU FTBL NIGHT AMER NON LO	7P-815P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)									
					10/28/12 to 10/28/12	1x	- - - - - S				
	WTVJ			Su	10/28/12	:30	7:07 PM	OFA12G180H	\$2,500.00		1
30	WTVJ	NFL REGULAR SEASON NON L	815P-1130P								
		ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)									
					10/28/12 to 10/28/12	1x	- - - - - S				
	WTVJ			Su	10/28/12	:30	10:07 PM	OFA12G180H	\$15,000.00		1
				<u>Aired Spots</u>	<b>44</b>						

**Gross Total \$48,675.00**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WTVJ**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (954) 622-6000**  
**Billing: (954) 622-6000**

www.nbcmiami.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

# INVOICE

Advertiser	OBAMA FOR AMERICA
Product	OFA-2174
Estimate Number	OFA-2174

Station	WTVJ
Account Executive	Corey Lane
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>MI12100423</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	343386
Alt Order #	
Deal #	
Order Flight	10/23/12 - 10/29/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	25779
Advertiser Ref	19078

Agency Commission      **\$7,301.25**

Net Amount Due      **\$41,373.75**

Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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